

## IAA MOBILITY ADAS, LiDAR & Telematics demonstration

Contact IAA MOBILITY Experience Team – please return only to:

Messe München GmbH  
Mr Helge Brekau  
Email: [helge.brekau@messe-muenchen.de](mailto:helge.brekau@messe-muenchen.de)  
Tel: +49 171 282 667 1

### Application form ADAS, LiDAR & Telematics demonstration

We hereby bindingly\*\* register for the ADAS, LiDAR & Telematics demonstration.  
**Please register no later than December 31, 2024.**

#### Information on participant / exhibitor:

Exhibitor/Company:	ADAS, LiDAR & Telematics Sales	PO Nr.:	
Contact person (last name, first name):	Helge Brekau		
Street:			
Postal code:	City:		
Email:	ADAS, LiDAR & Telematics		
Phone:			

#### If applicable, different invoicing address:

Company:		PO Nr.	
Contact person:			
Street:	postal code:	City:	

### ADAS, LiDAR & Telematics demonstration – basic package:

Participation ADAS, LiDAR & Telematics demonstration basic package: 7,500.00 EUR\* plus VAT. <sup>1,2</sup>

Show your ADAS, LiDAR and telematics systems in action in Munich. Invite interested visitors as passengers and demonstrate your innovations on an exclusive ride on public roads in the vicinity of the exhibition grounds.

#### ADAS, LiDAR & Telematics demonstration – basic package includes the following services:

- 5m x 3m parking lot next to exhibition halls at the IAA Summit (for 1x car approved)
- 1x VIP parking ticket
- 1x info column incl. logo graphic at the parking lot
- 2x exhibitor passes
- Obligatory communication fee

# » IAA MOBILITY 2025

## ADAS, LiDAR & Telematics demonstration – additional vehicle:

**Registration of additional vehicle for ADAS, LiDAR & Telematics demonstration:  
4,250.00 EUR plus VAT (each vehicle).**<sup>1, 2</sup>

Amount of additional vehicles: \_\_\_\_\_

### **ADAS, LiDAR & Telematics demonstration – additional vehicle includes the following services (each vehicle):**

- 5m x 3m parking lot next to exhibition halls at the IAA Summit (for 1x car approved)
- 1x VIP parking ticket
- 2x exhibitor passes
- Attention: only bookable together with basic package!

With your signature you confirm your binding participation in the IAA ADAS, LiDAR & Telematics demonstration as well as your acknowledgement of and compliance with the information on the limitation of liability of the German Association of the Automotive Industry (VDA) and Messe München GmbH on the next page, the [exhibition conditions](#), [data protection policy](#) and the [organizational and technical guidelines](#) of the IAA MOBILITY 2025.<sup>1, 2</sup>

The services offered will be provided by VDA/MMG after full payment before the start of the IAA MOBILITY 2025.

#### **Notes:**

<sup>1</sup> If, contrary to our expectations, not enough participants register for the IAA MOBILITY ADAS, LiDAR & Telematics demonstration, the IAA MOBILITY team reserves the right to withdraw this offer.

<sup>2</sup> The following conditions apply to cancellations of the IAA MOBILITY ADAS, LiDAR & Telematics demonstration: Until the 31<sup>st</sup> December 2024 25 percent cancellation fee on the total amount. Until the 31.05.2025 50 percent cancellation fee on the total amount. From the 1<sup>st</sup> June 2025 onwards 100 percent cancellation fee on the total amount. Plus VAT.

---

City, Date

Signature

# » IAA MOBILITY 2025

## **Limitation of liability for ADAS, LiDAR & Telematics demonstration as part of IAA MOBILITY**

The VDA does not accept any liability whatsoever for damage to property or personal injury suffered by the exhibitor as a result of a technical defect in the vehicle and/or from an error on the part of the visitor driving the vehicle, the driver provided and instructed by the exhibitor, or by a driver from an external agency, at any time during a test and/or shuttle drive on the IAA MOBILITY grounds and/or the city drive, intercity drive or motorway drive. The VDA only makes the exhibition area available to the exhibitor on the exhibition grounds for conducting test drives at the exhibitor's own responsibility. In the event that the participating visitor (third party) suffers damage due to a technical defect in the vehicle and/or due to an error on the part of the visitor driving the vehicle the driver provided and instructed by the exhibitor, or by a driver from an external agency, at any time during a test and/or shuttle drive on the IAA MOBILITY grounds and/or the city drive, intercity drive or motorway drive, the exhibitor undertakes to indemnify the VDA against claims of any legal nature brought by the third party. Furthermore, VDA shall be reimbursed for all legal costs arising from the defence of any such claims. Furthermore, the applicable road traffic regulations must be complied with. In all other respects, the [exhibition conditions](#) apply.

Analogue to previous events, we will not be setting up a physical registration stand for interested visitors. Meeting customers at the arrival and departure points and completing the necessary formalities (incl. insurance, checking driving licence, fitness to drive, ride-sharing tickets, etc.) will take place at your own stand and the test drives will be conducted at your own risk.

Participating visitors must sign a waiver of liability vis-à-vis the exhibitor (to be provided by the exhibitor – please send us your form in advance of the IAA TRANSPORTATION by August 01, 2025 at the latest) and provide proof that they hold a valid driving licence (if they will be driving themselves). The exhibitor shall be responsible for ascertaining that the visitor is able and in condition to drive the vehicle themselves. A person familiar with the vehicle must be present in the front passenger seat at all times during test drives. Please also be aware that test vehicles used must have appropriate insurance cover and be approved for use on public roads.